Nonprofit organizations exist for the sake of their mission. Period.

What do we do?

We are a research organization devoted to expanding the effectiveness and awareness of our network. Our research network is composed of human beings who use and or provide information to a central pool. We use this pool of research to help members of our network to think for themselves about the way things fit together. We do this by providing access and evaluation devices that keep our network ahead of world-changing technologies and cultural trends. In short, we provide our network access to ideas and tools that is unavailable through other means. We communicate news from myriad fronts.

Why is this our mission?

Our research network includes decision makers, change agents, strategic thinkers, leaders and catalysts from all walks of political, academic, business, and social life. We believe that the effectiveness our members is contingent on a routine supply of information that challenges their assumptions or broadens their perspective. We believe that there is a deep relationship between the effectiveness of our members and the availability of hope, passion and optimism in the world.

The cumulative effect of our work is a world that is increasingly aware of its own interconnectedness.

What are our core Principles?

- Integrity
  - Editorial freedom / Eclecticism
  - Freedom from political or institutional dogma
- The expansion of human effectiveness - spiritual, social, political and technical
  - Questioning of the dominant cultural paradigm
  - Furthering of research
  - Communication of results, tools and useful ideas
- Comprehensive thought - the cultivation of deep generalists
- Democracy
  - Personal Responsiblity
  - The importance of diversity

Point Board Minutes: 11/15/93

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Point Board Of Trustees: Roles and Responsibilities

Introduction

This document describes the roles and responsibilities of each member of the Point Foundation Board of Trustees. The Point Board will be a nine member group selected for their commitment to the vision of the Point Foundation and for their access to differing segments of the regional and national components of the Point Foundation's constituency.

Subscriptions

Each Board member is responsible for "giving or getting" a minimum of 500 subscriptions. During each year of their term.

Meetings

The Point Board will meet monthly for one year beginning in December 1993. Meetings will be on the second Wednesday afternoon of each month in the Point Foundation's offices at 27 Gate Five Road, Sausalito, CA. The meetings will generally last approximately four hours.

The meeting will have a detailed agenda which will be submitted to the Board members one week prior to the meeting.

Each member is expected to regularly attend the meetings. Missing two consecutive meetings will constitute an automatic resignation from the Board. Missing Three of six consecutive meetings will constitute resignation.

Time Commitment

Membership on the point board will require an average of 10 - 12 hours per month during the initial years. This time commitment includes such activities as: fundraising, network development, attendance at events, and board meetings

Operations

Quarterly, the Executive Director will prepare a financial and operations report. The Board will review and approve the report.

Expenditure Review

The Board will review and approve all expenditures in excess of $50,000.

Primary Function

The Board will conceive and evangelize the future direction of the Point Foundation. This includes review and approval of grants made by Point, strategic project definition, definition and acquisition of strategic connections. Essentially, the board facilitates the evolution of Point by acting as a sounding board and strategic resource provider for the Executive Director.

It is worth noting that detailed involvement in operations is specifically not requested from the Board. The Point Foundation is in a transition that requires relatively strict lines of authority from the Board through the Executive Director to the staff. At some future time, an employee member of the board will be named.

11/15/93

Fundraising

As in all not for profit organizations, Point requires ongoing fundraising. The Directors participate in the planning and execution of fundraising activities. Planning includes the brainstorming and top level design of fundraising activities. Execution includes direct solicitation.

Benefits to the Directors

Point will reimburse all reasonable expenses associated with the performance of the Director's function. In some cases, Point will pay a modest salary. In other cases, Point will offer access to the pages of the magazine as compensation. In still other cases, no financial compensation will be offered.

Additional benefits include a lifetime subscription to the magazine and two copies of each publication.

The other pieces of 'compensation' are:

a. Access to the network of connections associated with membership on the Board
b. The ability to influence grant-giving, and
c. Credentials associated with this role at Point.

In each recruitment, specific attention will be paid and commitments made on the issue of compensation. Generally speaking compensation will not take the form of a financial reward.

Peggy - more information on reasoning behind sale

John - agreement not possible with current co-owner; Bruce Katz does not understand technical management or service industry; would like to go national.

Tano - questions on royalty use of name "Whole Earth"

Board decided to move ahead with sale of WELL stock after John has obtained an "opinion letter" from an attorney or accountant to the Attorney General that confirms that the sale will not violate the public trust or impact on Point's non-profit status.

BOARD MEETING MINUTES

Date: Monday, November 15, 1993
Time: 4:30 PM
Attendees: John Sumser, Peggy Lauer, Beau Takahara, Tano Maida, Marly Norris

John - introduction of all present and reviewed agenda
suggested immediate vote on electing Tano to board.

Peggy - requested Tano's background

Tano - reviewed involvements with other non-profits
Founding member of Tricycle magazine
Documentary film project on the making of the MWEC

Peggy forwarded a motion to appoint Tano to the board, seconded by Beau, passed unanimously.

John - Chris Desser's resignation effective once she has reviewed 1992 tax forms. Discussed revision of "departure ritual" and suggested dinner before the end of November

Peggy - suggested letter of thanks and the possibility of forming an "advisory board" for departing board members. Also pointed out the need to revise Point Foundation bylaws to reflect changes in board.

John - brief discussion of priorities of board

Peggy - schedule another meeting to discuss board requirements after Tano has had a chance to review John's letter.

John/Marly - presentation of 1992 tax returns

John - Current financial situation and long term goals

John - presented marketing problems and ideas
presented rationale for sale of WELL stock
Estimated net gain $750,000

Tano - concerns over appearance of sale to CA state attorney general